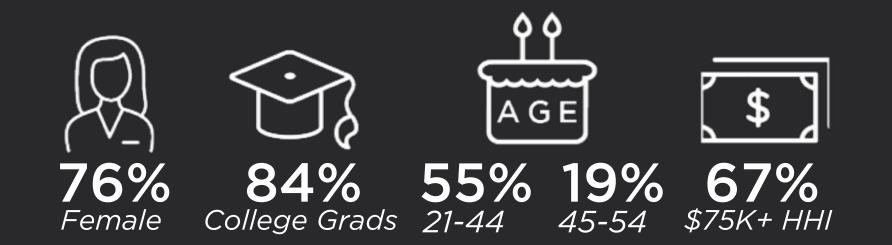
BostonChefs.com Marketing & Advertising Packages



BostonChefs.com

AUDIENCE DEMOGRAPHICS **& INFORMATION**



MARKETING & ADVERTISING CAMPAIGNS

STARTER CAMPAIGN	MAIN COURSE CAMPAIGN
E-LICIOUS EMAIL NEWSLETTER INCLUSION	E-LICIOUS EMAIL NEWSLETTER INCLUSIO
1X INCLUSION	2X INCLUSIONS
BOSTONCHEFS INSTAGRAM STORY	BOSTONCHEFS INSTAGRAM STORY
1X INCLUSION	2X INCLUSIONS
BOSTONCHEFS FACEBOOK POST	BOSTONCHEFS FACEBOOK POST
1X INCLUSION	2X INCLUSIONS
	INSTAGRAM GIVEAWAY PROMOTION 1X SOCIAL MEDIA GIVEAWAY
	BOSTONCHEFS.COM ADVERTISEMENTS AD CAMPAIGN DELIVERING 25,000 IMPRESSIONS
COST: \$800	COST: \$2,000
BEST FOR - SMALL EVENTS & LAST MINUTE PROMOTION	BEST FOR - BRAND GIVEAWAYS, MID-SIZED EVENTS & UNIQUE

IDEAL DURATION - 1 WEEK

UE OFFERS IDEAL DURATION - 2-3 WEEKS

e-licious **Email Subscribers** 49,000+

Monthly Unique Visitors 50,000+

Social Media Following 75,000+

ONS

SPOTLIGHT CAMPAIGN

E-LICIOUS EMAIL NEWSLETTER INCLUSION 4X INCLUSIONS

BOSTONCHEFS INSTAGRAM STORY 4X INCLUSIONS

BOSTONCHEFS FACEBOOK POST 4X INCLUSIONS

INSTAGRAM GIVEAWAY PROMOTION 1X SOCIAL MEDIA GIVEAWAYS

BOSTONCHEFS.COM ADVERTISEMENTS AD CAMPAIGN DELIVERING 50,000 IMPRESSIONS

> CUSTOM CONTENT CAMPAIGN 1X CUSTOM CONTENT CAMPAIGN

COST: \$4,000 BEST FOR - NEW PRODUCTS, LARGE EVENTS, KEY SALES & OPENINGS **IDEAL DURATION - 4-6 WEEKS**





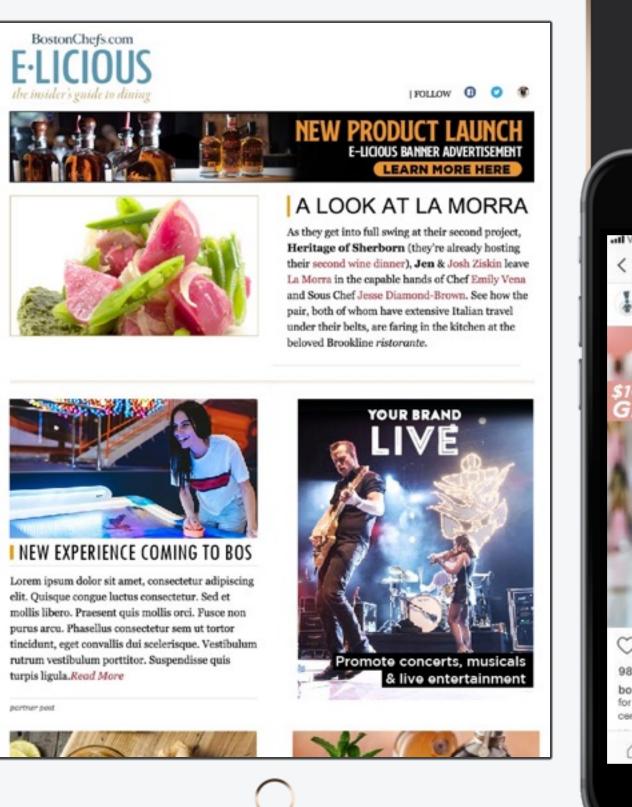


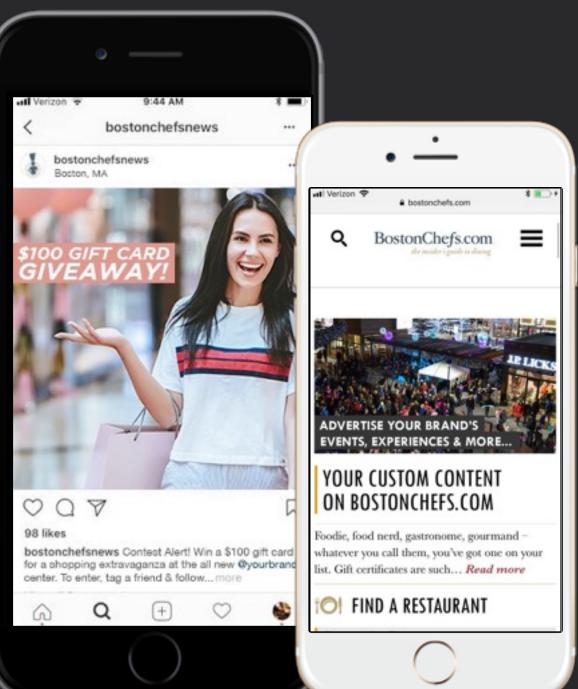
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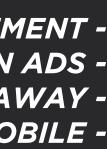
EXAMPLE PLACEMENTS



HIGH IMPACT BANNER ADVERTISEMENT -E-LICIOUS NEWSLETTER: SPONSORED CONTENT & IMAGE DRIVEN ADS -**INSTAGRAM GIVEAWAY -**SPONORED CONTENT ON MOBILE -







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A LA CARTE RATES & MARKETING ASSET OVERVIEW



E-LICIOUS EMAIL NEWSLETTER

49,000+ people receive e-licious twice a week. Get in the inboxes of influential and affluent millennials who love to eat, drink, shop and explore in and around Boston. \$750 per inclusion

CUSTOM CONTENT CAMPAIGNS

Your brand's message tailored and delivered across all our channels - email, social, and website. **Starting at \$1,250**

SOCIAL MEDIA MARKETING

Share your message with tens of thousands of our followers through the platforms on which they're most likely to share with their friends. \$300 per post (Instagram/Facebook)

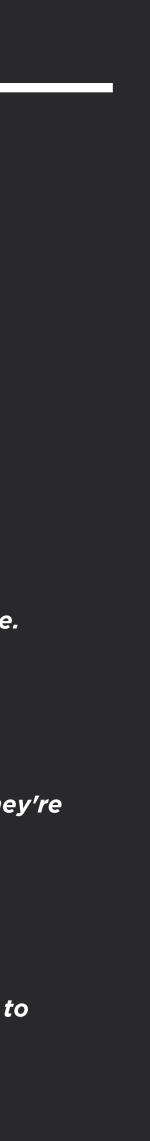
SOCIAL MEDIA GIVEAWAY CONTESTS

Incentivized contests bring the attention and excitement to your brand, offering 'tag + follow' to enter options - assuring you new followers and maximum reach. **\$400 per contest**

HIGH IMPACT DISPLAY ADS

We deliver web ads with impact; ads that compliment our content and add to our reader's experience.

Starting at \$25 CPM



BostonChefs.com.

Let's Talk! Paul Schiavone E | paul@bostonchefs.com P | 617-441-8600 - ext. 20

